

Arvo Cookie Policy

Arvo Platform (usearvo.app / myusearvo.app)

Last updated: July 31, 2026

This Cookie Policy explains what cookies and similar technologies are used on usearvo.app and myusearvo.app / my.usearvo.app (together, the “Site”), for what purpose, and how you can manage your preferences. It supplements Article 6 of the Arvo Privacy Policy.

1. WHAT IS A COOKIE

A cookie is a small text file stored on your device (computer, tablet, smartphone) when you visit a website. It allows the website, or a third party, to recognize your device for a certain period of time. In this Policy, “cookies” also refers to similar technologies (e.g., local storage) used for equivalent purposes.

2. CATEGORIES OF COOKIES WE USE

2.1 Essential Cookies

These cookies are strictly necessary for the Site and the Service to function: maintaining your session, keeping you logged in, remembering security preferences. Without them, core features of the Service (in particular access to your account) would not work.

Under applicable law, these cookies do not require your consent, since they are strictly necessary to provide a service you have expressly requested.

Purpose	Provider	Typical duration
Authentication / session management	Supabase (Arvo's authentication provider)	Session or up to the duration of your login session

2.2 Analytics Cookies and Technologies

These cookies help us understand how visitors use the Site, in order to improve it. Two tools are used:

Vercel Analytics — measures aggregated page views and site performance without using tracking cookies. Because it does not rely on cookies or identify individual visitors, it does not require your consent.

Google Analytics — relies on cookies to measure audience, traffic sources, and usage of the Site. These cookies are only placed after you give your consent via the cookie banner

displayed on your first visit.

Cookie	Provider	Purpose	Typical duration
_ga	Google Analytics	Distinguishes unique visitors	Up to 2 years
ga<container-id>	Google Analytics	Persists session state	Up to 2 years
_gid	Google Analytics	Distinguishes visitors within a 24-hour window	24 hours

3. MANAGING YOUR COOKIE PREFERENCES

When you first visit the Site, a cookie banner lets you accept or decline non-essential cookies (i.e., Google Analytics). You may change your choice at any time [TO BE COMPLETED: link to the cookie preference manager once implemented].

You can also configure your browser to refuse all cookies or to alert you when a cookie is placed. Refer to your browser's help menu for instructions (e.g., Chrome, Firefox, Safari, Edge). Please note that disabling essential cookies may prevent you from logging in or using certain features of the Service.

4. THIRD-PARTY COOKIES

Google Analytics cookies are managed by Google LLC, which acts as an independent controller for the data collected through its own service, subject to Google's own privacy policy. Arvo does not control how Google further processes this data beyond the aggregated analytics reports it provides to Arvo.

5. UPDATES TO THIS POLICY

Arvo may update this Cookie Policy at any time, in particular if new analytics or functional tools are added to the Site. Any substantial change will be reflected by an updated "Last updated" date at the top of this page.

6. CONTACT

For any question about this Cookie Policy, you may contact us at the following address:

team@usearvo.app