

Arvo Privacy Policy

Arvo Platform (usearvo.app / myusearvo.app)

Last updated: July 31, 2026

ARTICLE 1 — DATA CONTROLLER

This Privacy Policy describes how personal data is collected, used, and protected when you use the websites usearvo.app and myusearvo.app / my.usearvo.app (together, the “Site”) and the Arvo Service. The data controller is:

- Legal company name: USEARVO
- Legal form: Sole Proprietorship (“Micro-entreprise / Entreprise Individuelle”)
- Founder / legal representative: Mr. Tom Braun
- Registered office: Rue Champ Lagarde, 78000 Versailles, France
- Contact e-mail address: team@usearvo.app

This Policy is governed by the French Data Protection Act (“Loi Informatique et Libertés”) and the General Data Protection Regulation (EU) 2016/679 (“GDPR”).

ARTICLE 2 — DATA WE COLLECT

Depending on your use of the Service, we collect and process the following categories of personal data:

Category	Examples	Source
Account / identity data	Name, e-mail address, password (hashed)	Provided by you at account creation, stored via Supabase Authentication
Subscription / billing data	Plan selected, subscription status, transaction history	Provided by you and by Stripe; Arvo does not store your banking details, which are processed directly by Stripe (see the Terms of Sale)
Service content data	Planning entries, tasks and notes, Finance Tracker records, Client CRM entries, generated Leases (contracts/licenses), Send Out submissions, Streaks & Milestones activity, Arshes Sounds usage	Provided by you as you use the Service

Gmail-derived sales data	BeatStars sales notification content: buyer name/e-mail, product, amount, date	Retrieved via the optional Gmail OAuth integration described in Article 3, only if you activate it
Technical / usage data	IP address, browser type, pages visited, device information, approximate location	Automatically collected via analytics tools described in Article 6
Support data	Content of your messages when you contact team@usearvo.app	Provided by you

ARTICLE 3 — GMAIL OAUTH INTEGRATION

If you choose to connect your Gmail account to enable the Finance Tracker and Client CRM modules, Arvo requests a limited, read-only OAuth scope allowing it to identify and read e-mails corresponding to BeatStars sales notifications in your mailbox. Arvo does not access, read, or process any other e-mail in your mailbox, and does not send e-mails on your behalf.

The resulting OAuth tokens are stored server-side in a dedicated table within our Supabase database and are used exclusively to retrieve BeatStars sales data on your behalf. Data extracted from these e-mails (sales and buyer information) is stored to populate your Finance Tracker and Client CRM.

Arvo's use and transfer of information received from Google APIs to any other app adheres to the [Google API Services User Data Policy](#), including the Limited Use requirements.

No human at Arvo reads the content of your Gmail messages, except where strictly necessary for security purposes, to comply with applicable law, or with your explicit consent (for example, to assist you with a support request you have raised).

Data obtained through the Gmail OAuth integration is never used to serve advertisements, and is never used for any purpose other than identifying and extracting BeatStars sales notifications as described above.

You may revoke this access at any time from your Arvo account settings, or directly from your Google Account security settings. Full details on the scope, purpose, and storage of this integration are also set out in Article 9 of the Terms of Use.

ARTICLE 4 — PURPOSES AND LEGAL BASES OF PROCESSING

Purpose	Legal basis (GDPR)
Creating and managing your account, providing the Service (Planning, Finance Tracker, Client CRM,	Performance of the contract (Art. 6.1.b)

Leases, Send Out, Streaks & Milestones, Arshes Sounds)	
Processing your subscription and payments via Stripe	Performance of the contract (Art. 6.1.b)
Retrieving BeatStars sales data via Gmail OAuth	Your explicit consent (Art. 6.1.a), which you may withdraw at any time by disconnecting the integration
Responding to support requests	Performance of the contract / legitimate interest (Art. 6.1.b / 6.1.f)
Website analytics and Service improvement	Legitimate interest (Art. 6.1.f), or your consent where required for cookies subject to consent (Art. 6.1.a)
Complying with legal and accounting obligations	Legal obligation (Art. 6.1.c)

ARTICLE 5 — RECIPIENTS OF YOUR DATA

Your personal data is only shared with the following categories of recipients, strictly as necessary to operate the Service:

- **Supabase, Inc.** — hosting of the application database, authentication, and file storage;
- **Vercel Inc.** — hosting of the Site;
- **Stripe** — processing of payments and banking data (Arvo never stores your banking details);
- **Google LLC** — solely to the extent you activate the Gmail OAuth integration described in Article 3;
- **Google Analytics** — website analytics, as described in Article 6;
- Competent administrative or judicial authorities, where required by law.

Arvo does not sell your personal data to third parties and does not share it for third-party advertising purposes.

ARTICLE 6 — COOKIES AND ANALYTICS

6.1 Essential Cookies

The Site and the Service use essential cookies necessary for authentication and session management. These cookies cannot be disabled without impairing the operation of the Service and do not require your consent under applicable law.

6.2 Vercel Analytics

The Site uses Vercel Analytics, a privacy-friendly analytics tool that measures aggregated page views and performance without placing tracking cookies on your device.

6.3 Google Analytics

The Site uses Google Analytics, which relies on cookies to measure audience and usage of the Site. These cookies are subject to your prior consent, collected via the cookie banner displayed on your first visit. You may withdraw your consent, or manage your cookie preferences, at any time [TO BE COMPLETED: link to the cookie preference manager once implemented]. You may also configure your browser to refuse cookies.

ARTICLE 7 — INTERNATIONAL DATA TRANSFERS

Some of the providers listed in Article 5 (in particular Supabase, Vercel, Stripe, Google) may process data outside the European Union, including in the United States. Where such transfers occur, they are carried out under appropriate safeguards recognized by the GDPR, in particular the European Commission's Standard Contractual Clauses, or an adequacy decision, as applicable to each provider.

ARTICLE 8 — DATA RETENTION

Your personal data is retained for as long as your account remains active. Upon termination or deletion of your account, your data is deleted or anonymized within a reasonable period, except for data that Arvo is legally required to retain for a longer period (in particular accounting and billing records, retained in accordance with applicable statutory retention periods).

If you disconnect the Gmail OAuth integration, the corresponding tokens are deleted immediately; sales and buyer data already extracted into your Finance Tracker and Client CRM remains available within the Service unless you request its deletion under Article 9.

ARTICLE 9 — YOUR RIGHTS

In accordance with the GDPR, you have the following rights over your personal data:

- **Right of access:** obtain confirmation of and access to the data we hold about you;
- **Right of rectification:** correct inaccurate or incomplete data;
- **Right of erasure:** request deletion of your data, subject to our legal retention obligations;
- **Right to restriction of processing;**
- **Right to data portability:** receive your data in a structured, commonly used format;
- **Right to object** to processing based on legitimate interest;

- **Right to withdraw your consent** at any time (in particular for the Gmail OAuth integration or for Google Analytics cookies), without affecting the lawfulness of processing carried out before withdrawal.

To exercise any of these rights, contact us at team@usearvo.app. We may request proof of identity before processing your request. You also have the right to lodge a complaint with the French data protection authority (CNIL — www.cnil.fr) or with the supervisory authority of your place of residence.

ARTICLE 10 — DATA SECURITY

Arvo implements reasonable technical and organizational measures to protect your personal data against unauthorized access, alteration, disclosure, or destruction, including secure storage via Supabase, encrypted connections (HTTPS/TLS), and restricted access to OAuth tokens and sensitive data. No method of transmission or storage is completely secure, and Arvo cannot guarantee absolute security.

ARTICLE 11 — MINORS

The Service is not intended for individuals under 18 years of age. Arvo does not knowingly collect personal data from minors.

ARTICLE 12 — CHANGES TO THIS POLICY

Arvo may update this Privacy Policy at any time, in particular to reflect changes in the Service, its providers, or applicable regulations. Any substantial change will be communicated to you by appropriate means (e.g., notice within the Service or by e-mail). Continuing to use the Service after an updated Policy takes effect constitutes acceptance of that Policy.

ARTICLE 13 — CONTACT

For any question relating to this Privacy Policy or to the processing of your personal data, you may contact us at the following address:

team@usearvo.app